

Tom Crews

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OBJECTIVE: Photographic Instructor.

QUALIFICATIONS

As the **Principal Instructor at Reed's Cameras**, taught classes in the basics of photography, as well as, the more advanced subjects of flash, close-up, composition, people, travel, and night time photography, as well as, classes in Photoshop and Photoshop Elements.

My goal in teaching is to not only teach the basics of photography but also the principals of photography, because once a person knows how photography works, and how to control their camera, and they can then take any photograph under any conditions.

I have taught the principals of photography and Photoshop to over 5100 students in some 395 classes. On numerous occasions students have declared that they learned more from me in a few class sessions than they ever did even at the college level.

EDUCATION

1964 BS Naval Engineering, US Naval Academy, Annapolis, MD
1972 MS Oceanography, Naval Postgraduate School, Monterey, CA

CERTIFICATION

PMA Certified Photographic Counselor, named CPC of the Month for October 2001, and selected third place as CPC of the Year.

Member, National Association of Photoshop Professionals (NAPP)

EMPLOYMENT

1986-2006 - Salesman, Reed's Cameras, Walnut Creek, California.

Retail sales in photographic equipment, supplies and services. Senior Instructor responsible of developing and teaching a wide range of photographic courses. Created a long list of photographic field trip sites throughout the Bay Area to add interest and experience to each class. Established, managed, and presided over the Reed's Cameras Photo Club.

Developed, coordinated, and managed three Photographic Scavenger Hunt Contests. Frequent speaker on photographic subjects at camera clubs, schools, and civic organizations. Organized and managed a George Lepp Photographic seminar. Created and maintained a Newsletter for Reed's Cameras and Reed's Photo Club. Assisted in maintaining the web site for Reed's Cameras.

2007-Present – Instructor, Shutterbug Camera Shops, Santa Rosa, California, responsible for developing and teaching classes in digital photography and Photoshop.

2007-Present – Instructor, Walnut Creek Civic Arts Education, Walnut Creek, California, responsible for developing and teaching classes in digital photography and Photoshop. Responsible for organizing and providing leadership for monthly meetings and field trips for the Photography Forum camera club. Created and maintained the Photography Forum web site.

2008-2009– Instructor, Looking Glass Photo, Berkeley, California, responsible for developing and teaching classes in digital photography and Photoshop.

2008-Present – Instructor, Sarber's Cameras, Oakland, California, responsible for developing and teaching classes in digital photography.

I have also provided individual one-on-one training sessions to business and private clients.